

**Panasonic**



## Rise above the noise

With the most effective, noise-cancelling headset system in the QSR industry



# Silence: the sweet sound of your success

Our clients asked us to put an end to frustrating drive-thru conversations that force customers and employees to repeat themselves again and again. Our answer? Attune II™ — a redesigned headset with the most sophisticated noise-reduction technology we have ever developed for Food Services. With Attune II, conversations are smoother, orders flow faster and customers are far happier.



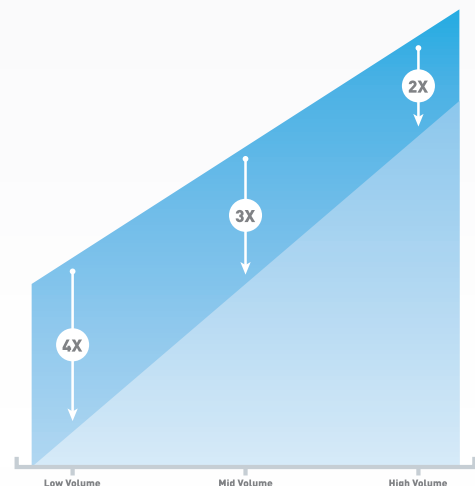


## Dynamic noise suppression

Typical noise suppression eliminates low-frequency, steady, hums like droning fans and idling freezers. Attune II™ suppresses all of those, plus sounds across the spectrum, including sounds that change in pitch and volume like sirens, beeping horns and kitchen chaos. With Attune II, your staff members can speak with customers in a digitally enhanced quiet zone where they can communicate efficiently and get orders right the first time.

## Squelching noise at every volume

Noise doesn't have to be deafening to be distracting. We designed Attune II to reduce the low- and mid-volume sounds that are a constant of restaurant life by up to four times. Attune II can even reduce the loudest sounds encountered in a restaurant by a factor of two so customers and employees can hear each other clearly even during the noisiest, busiest times of the day.



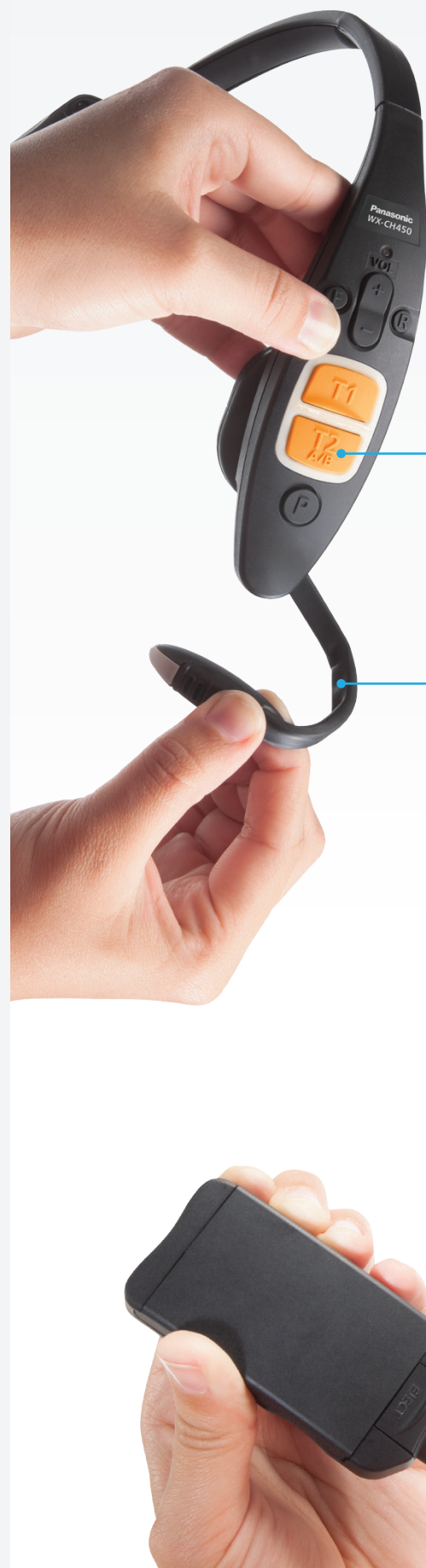
## DECT: An open channel to clear communications

The entire Attune system operates on the restricted, 1.9-GHz Digital Enhanced Cordless Telecommunications (DECT) band — not the open, traffic-choked 2.4-GHz band other headsets share with WiFi, cell phones and other devices. The DECT band, plus our true, digital packet transmission technology, give Attune II the bandwidth it needs to deliver maximum clarity and uninterrupted communication.



# Built to take whatever your employees dish out

From its tough headband, to its heavy-duty buttons, Attune II is built to outlast every competitor on the market.



## Tested to 1,100 lbs.

The body of Attune II can withstand 1,100 lbs. of sustained pressure. The competition fails at 570 lbs.

## Designed for hard-working fingers

Every button features raised surfaces that make it easy for employees to put their fingers on the right functions. Of course, those surfaces double as durable seals to resist ketchup, soda and everything else that comes with the territory in a busy QSR.

## A mic that won't tie your operation in knots

Twist it, bend it, crimp it — the boom on Attune II is made using flexible wiring surrounded by a thick, heavy-duty polymer so it can take a serious beating. In fact, in testing, the boom endured 20,000 rotations and held a sustained, 44 lbs. pull and still worked flawlessly.



## Screws. Our (not so) secret ingredient

Ancient technology, yes, but the lowly screw sets Attune apart. Other manufacturers glue their headsets together so, if a single internal component fails, you have to throw away the entire headset. We build Attune II with screws so it is easy to disassemble and repair. A fleet of Attune II headsets may cost marginally more up front, but they'll be serving your business long after other headsets are literally trashed.

## Sealing out day-to-day damage

Atomized cooking oils, high humidity, line-busting in the rain — QSRs are a hostile environment for fragile electronics. Attune II is completely sealed with seamless gaskets that keep out dirt, grease and water to protect against corrosion and short-circuiting.

## 180 degrees of resilience

Our engineers opened and closed the Attune II headband 300,000 times without the slightest signs of stress. In fact, despite flattening it 13,000 times and twisting it over and over, they could not reach its breaking point.

## The best equipment deserves the best warranty

Panasonic warrants every Attune II headset for 2 years and every belt pack for 2 1/2 years.



## Find out how Panasonic can help your QSR business

We invite you to experience Attune II™ firsthand and find out how Panasonic Solutions for Food Services can help your business create new efficiencies and sales opportunities.

**Executive Office:**  
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## Great headsets are only the beginning

Attune II is just one component in the complete Panasonic Solutions for Food Services. From intelligent drive-thrus that integrate digital signage, communications and order processing, to smart surveillance cameras that feed demographic data to dynamic POS systems, Panasonic delivers integrated technologies and custom solutions for your exact business needs.

